

# STUDENT & KNOWLEDGE

23–25 NOVEMBER 2017, THE SWEDISH EXHIBITION  
& CONGRESS CENTRE, GOTHENBURG

**BOOKING  
IS NOW  
OPEN!**

*Student & Knowledge – the biggest education fair  
in western Sweden for everyone who is about to  
choose their future path*

*Inquisitive, knowledge-  
thirsty and curious visitors  
**want to meet you!***

**8500**  
*Visitors*

**105**  
*Exhibitors*

**98%** *of visitors would  
recommend  
Student & Knowledge!*

*Do you want to reach out to upper secondary students and  
those considering a career change? If so, you should attend  
Student & Knowledge – the arena for everyone seeking more  
information about higher education programmes and future  
career opportunities.*

[www.kunskapframtid.se](http://www.kunskapframtid.se)



**KUNSKAP & FRAMTID**  
Student & Knowledge



## 3 REASONS TO TAKE PART:

- *Student & Knowledge is the biggest and most inspiring fair in western Sweden for everyone who is about to choose their future path. It's a unique meeting place for exhibitors and participating companies to meet upper secondary students, their parents, career changers, jobseekers, globetrotters, education & vocational advisers and many others.*
- *The fair takes place at the Swedish Exhibition & Congress Centre in central Gothenburg, making it easy for visitors to get there.*
- *Whether you hire a stand or activity space or give talks, you will meet well-prepared young people. Did you know that 98% of visitors recommend the fair?*

**Come along, exhibit and show what you have to offer an inquisitive, knowledge-thirsty and curious group of visitors.**

## EXHIBITORS IN 2016

AcadeMedia Eductus AB  
 Alströmergymnasiet  
 Amzungo Volontärresor  
 Arbetsförmedlingen  
 AVISTA Education & Språkresor  
 Blekinge tekniska högskola  
 Blueberry College & Universitet / Blueberry Språk  
 Bluechip - Study USA  
 Campus Varberg  
 Campus Värnamo  
 Chalmers Tekniska Högskola AB  
 CSN  
 Cultural Care Au Pair  
 Domen Konstskola  
 Education Link AS  
 EF Språkkurser & Studieår Utomlands  
 Flora Dekor  
 Folkhögskolorna i Västra götalandets regionen  
 Formakademin i Lidköping AB  
 Fulbright Commission  
 Föreningen Handarbetets Vänner  
 Försvarshögskolan  
 Försvarsmakten  
 Gerlesborgsskolan  
 Global Horizons USA  
 Go! Go! Nihon - Live and Study in Japan  
 GoXplore  
 GreyBird Pilot Academy  
 Göteborgs Konstskola AB  
 Göteborgs Stad  
 Göteborgs Universitet  
 Handelshögskolan i Stockholm  
 Handelshögskolan vid Göteborgs universitet  
 Handelshögskolan BI  
 Hantverkscentrum Folkuniversitetet  
 Högskolan i Borås  
 Högskolan i Gävle  
 Högskolan i Halmstad  
 Högskolan i Kristianstad  
 Högskolan i Skövde  
 Högskolan Väst  
 IF Metall  
 Jönköping University  
 Karlstads universitet  
 Karolinska Institutet  
 Kilroy Sweden AB  
 Konsument- och medborgarservice, Göteborgs Stad  
 Kriminalvården  
 Kungliga Tekniska Högskolan KTH  
 KV Konstskola  
 Kävsta folkhögskola  
 Lantmäteriet  
 Lernia AB  
 Les Roches & Glion  
 Lindholmens Tekniska Gymnasium  
 Linköpings universitet  
 Linnéuniversitetet  
 LO-Distriktet i Västsverige  
 Luleå tekniska universitet  
 Lunds Tekniska Högskola  
 Lunds universitet  
 Lunnevaads folkhögskola  
 Malmö högskola  
 Meeting point / Guidad visning  
 Metro Viralgranskaren  
 Myndigheten för Samhällsskydd och Beredskap (MSB)  
 NO10 Göteborgs Stadsledningskontor  
 Nordiska Folkhögskolan  
 North Park University  
 Nyckelviksskolan  
 Plushögskolan  
 Richmond, The American International University in London  
 Räddningstjänsten Storgöteborg  
 Satsa på sjöfart  
 Saxakademin  
 Securitas Sverige AB  
 Skandinaviska Naprapathögskolan AB  
 SLU, Sveriges lantbruksuniversitet  
 Språkpunkten Språkresor & Studier Utomlands  
 Statens institutionsstyrelse  
 Stenebyskolan  
 Stiftelsen Skandinaviska Kiropraktorhögskolan  
 Stockholms universitet  
 STS Student Travel Schools AB  
 Studentmedia i Sverige AB  
 Studentum.se  
 STUDIN - STUDY INTERNATIONAL  
 Study Abroad  
 Sweden Game Arena  
 Svensk Pilotutbildning AB  
 Swiss Hotel Management School - SHMS  
 Tekniksprånget  
 Tillskärarakademin i Göteborg  
 Tillskärarakademin Malmö  
 Today-redaktion & Yrgo media  
 Umeå universitet  
 Universitets- & högskolerådet  
 Uppsala universitet  
 Westerdals - Oslo School of Arts, Communication and Technology  
 Visitoz/ Australian Working Adventures  
 Volontärresor AB  
 Vägledningscentrum  
 Yrgo, högre yrkesutbildning, Göteborgs Stad Utbildning  
 Yrkehögskolan Kungsbacka  
 Örebro universitet

## WHAT IS THE BEST PART OF EXHIBITING AT STUDENT & KNOWLEDGE?

*Having the opportunity to inspire and motivate young people. An amazing fair. I personally found my dream career here when I was 16!*

**Caroline Hansson, Course Specialist, STS**

*It's a great fair and there is a lot of interest. Lots of interested young people and a very positive atmosphere. Saturday is really good in our opinion, when the students come back with their parents.*

**Eva Nilsson, Communication Officer, Lund University**

*The face-to-face meetings and the fact it is so big and so well organised. It's an opportunity for us to be seen, meet upper secondary students and network with our target group.*

**Elin Lörelus, Project Manager Uppsala University**



## EXHIBITOR GROUPS

High schools / universities  
Folk high schools (adult education)  
Adult education courses  
Private education providers  
Vocational high schools  
International education agencies  
International education courses  
Employers  
Trade organisations  
Authorities and associations, etc.



## FEEDBACK FROM INQUISITIVE VISITORS – WHAT’S THE BEST PART OF STUDENT & KNOWLEDGE?

*“We feel the fair is very rewarding, as it provides a lot of information about the opportunities available. It’s great to meet education advisers and talk to CSN (the Swedish authority in charge of financial aid for studies and home equipment loans). The face-to-face meetings make it easier to get answers to your questions. We get more information than we would otherwise. The most interesting part was all the information we got about studying abroad.”*

**Moa Wiklund and Lava Assad, age 17**

*“I think the best part of the day was all the information I received. Most of all I learned about new opportunities that I was unaware of before, especially things I could not find online.”*

**Ali Sohrabi, age 20**

*“It’s been a very informative and interesting day. All the exhibitors here are very knowledgeable and we’ve gained a completely new view of the future. Before the fair we were worried about the future, but this day has made us feel much more relaxed. We listened to the student panel on the knowledge stage and they advised the students that it’s also important to have fun and enjoy student life. We realise now that it’s a myth that student life is scary, and it will actually be a lot of fun.”*

**Jonna Nilsson and Maja Bellman, age 18**



## VISITORS

Upper secondary students  
Teachers  
Education & vocational advisers (SYV)  
Headteachers  
Parents  
University students  
Mature students  
Jobseekers, workers  
Career changers  
Advisers  
Everyone interested in competence development and further training

## WE HOPE TO SEE YOU AT STUDENT & KNOWLEDGE 2017!

*If you would you like to exhibit at Student & Knowledge 2017 or participate in another way, don't hesitate to contact us. We will keep you informed about progress and opportunities all the way up to the fair in November.*



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**BOOK A  
STAND**



**KUNSKAP & FRAMTID**  
Student & Knowledge

FIND A COURSE. FIND A JOB.

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