

STUDENT & KNOWLEDGE

23–25 NOVEMBER 2017, THE SWEDISH EXHIBITION
& CONGRESS CENTRE, GOTHENBURG

BOOKING
IS NOW
OPEN!

*Student & Knowledge – the biggest education fair
in western Sweden for everyone who is about to
choose their future path*

*Inquisitive, knowledge-
thirsty and curious visitors
want to meet you!*

8500
Visitors

105
Exhibitors

98% *of visitors would
recommend
Student & Knowledge!*

Do you want to reach out to upper secondary students and those considering a career change? If so, you should attend Student & Knowledge – the arena for everyone seeking more information about higher education programmes and future career opportunities.

www.kunskapframtid.se



KUNSKAP & FRAMTID
Student & Knowledge



3 REASONS TO TAKE PART:

- *Student & Knowledge is the biggest and most inspiring fair in western Sweden for everyone who is about to choose their future path. It's a unique meeting place for exhibitors and participating companies to meet upper secondary students, their parents, career changers, jobseekers, globetrotters, education & vocational advisers and many others.*
- *The fair takes place at the Swedish Exhibition & Congress Centre in central Gothenburg, making it easy for visitors to get there.*
- *Whether you hire a stand or activity space or give talks, you will meet well-prepared young people. Did you know that 98% of visitors recommend the fair?*

Come along, exhibit and show what you have to offer an inquisitive, knowledge-thirsty and curious group of visitors.

EXHIBITORS IN 2016

AcadeMedia Eductus AB
 Alströmergymnasiet
 Amzungo Volontärresor
 Arbetsförmedlingen
 AVISTA Education & Språkresor
 Blekinge tekniska högskola
 Blueberry College & Universitet / Blueberry Språk
 Bluechip - Study USA
 Campus Varberg
 Campus Värnamo
 Chalmers Tekniska Högskola AB
 CSN
 Cultural Care Au Pair
 Domen Konstskola
 Education Link AS
 EF Språkkurser & Studieår Utomlands
 Flora Dekor
 Folkhögskolorna i Västra götalandets regionen
 Formakademien i Lidköping AB
 Fulbright Commission
 Föreningen Handarbetets Vänner
 Försvarshögskolan
 Försvarsmakten
 Gerlesborgsskolan
 Global Horizons USA
 Go! Go! Nihon - Live and Study in Japan
 GoXplore
 GreyBird Pilot Academy
 Göteborgs Konstskola AB
 Göteborgs Stad
 Göteborgs Universitet
 Handelshögskolan i Stockholm
 Handelshögskolan vid Göteborgs universitet
 Handelshögskolan BI
 Hantverkscentrum Folkuniversitetet
 Högskolan i Borås
 Högskolan i Gävle
 Högskolan i Halmstad
 Högskolan i Kristianstad
 Högskolan i Skövde
 Högskolan Väst
 IF Metall
 Jönköping University
 Karlstads universitet
 Karolinska Institutet
 Kilroy Sweden AB
 Konsument- och medborgarservice, Göteborgs Stad
 Kriminalvården
 Kungliga Tekniska Högskolan KTH
 KV Konstskola
 Kävsta folkhögskola
 Lantmäteriet
 Lernia AB
 Les Roches & Glion
 Lindholmens Tekniska Gymnasium
 Linköpings universitet
 Linnéuniversitetet
 LO-Distriktet i Västsverige
 Luleå tekniska universitet
 Lunds Tekniska Högskola
 Lunds universitet
 Lunnevaads folkhögskola
 Malmö högskola
 Meeting point / Guidad visning
 Metro Viralgranskaren
 Myndigheten för Samhällsskydd och Beredskap (MSB)
 NO10 Göteborgs Stadsledningskontor
 Nordiska Folkhögskolan
 North Park University
 Nyckelviksskolan
 Plushögskolan
 Richmond, The American International University in London
 Räddningstjänsten Storgöteborg
 Satsa på sjöfart
 Saxakademien
 Securitas Sverige AB
 Skandinaviska Naprapathögskolan AB
 SLU, Sveriges lantbruksuniversitet
 Språkpunkten Språkresor & Studier Utomlands
 Statens institutionsstyrelse
 Stenebyskolan
 Stiftelsen Skandinaviska Kiropraktorhögskolan
 Stockholms universitet
 STS Student Travel Schools AB
 Studentmedia i Sverige AB
 Studentum.se
 STUDIN - STUDY INTERNATIONAL
 Study Abroad
 Sweden Game Arena
 Svensk Pilotutbildning AB
 Swiss Hotel Management School - SHMS
 Tekniksprånget
 Tillskärarakademien i Göteborg
 Tillskärarakademien Malmö
 Today-redaktion & Yrgo media
 Umeå universitet
 Universitets- & högskolerådet
 Uppsala universitet
 Westerdals - Oslo School of Arts, Communication and Technology
 Visitoz/ Australian Working Adventures
 Volontärresor AB
 Vägledningscentrum
 Yrgo, högre yrkesutbildning, Göteborgs Stad Utbildning
 Yrkehögskolan Kungsbacka
 Örebro universitet

WHAT IS THE BEST PART OF EXHIBITING AT STUDENT & KNOWLEDGE?

Having the opportunity to inspire and motivate young people. An amazing fair. I personally found my dream career here when I was 16!

Caroline Hansson, Course Specialist, STS

It's a great fair and there is a lot of interest. Lots of interested young people and a very positive atmosphere. Saturday is really good in our opinion, when the students come back with their parents.

Eva Nilsson, Communication Officer, Lund University

The face-to-face meetings and the fact it is so big and so well organised. It's an opportunity for us to be seen, meet upper secondary students and network with our target group.

Elin Lörelus, Project Manager Uppsala University

EXHIBITOR GROUPS

High schools / universities
Folk high schools (adult education)
Adult education courses
Private education providers
Vocational high schools
International education agencies
International education courses
Employers
Trade organisations
Authorities and associations, etc.



FEEDBACK FROM INQUISITIVE VISITORS – WHAT’S THE BEST PART OF STUDENT & KNOWLEDGE?

“We feel the fair is very rewarding, as it provides a lot of information about the opportunities available. It’s great to meet education advisers and talk to CSN (the Swedish authority in charge of financial aid for studies and home equipment loans). The face-to-face meetings make it easier to get answers to your questions. We get more information than we would otherwise. The most interesting part was all the information we got about studying abroad.”

Moa Wiklund and Lava Assad, age 17

“I think the best part of the day was all the information I received. Most of all I learned about new opportunities that I was unaware of before, especially things I could not find online.”

Ali Sohrabi, age 20

“It’s been a very informative and interesting day. All the exhibitors here are very knowledgeable and we’ve gained a completely new view of the future. Before the fair we were worried about the future, but this day has made us feel much more relaxed. We listened to the student panel on the knowledge stage and they advised the students that it’s also important to have fun and enjoy student life. We realise now that it’s a myth that student life is scary, and it will actually be a lot of fun.”

Jonna Nilsson and Maja Bellman, age 18



VISITORS

Upper secondary students
Teachers
Education & vocational advisers (SYV)
Headteachers
Parents
University students
Mature students
Jobseekers, workers
Career changers
Advisers
Everyone interested in competence development and further training

WE HOPE TO SEE YOU AT STUDENT & KNOWLEDGE 2017!

If you would you like to exhibit at Student & Knowledge 2017 or participate in another way, don't hesitate to contact us. We will keep you informed about progress and opportunities all the way up to the fair in November.



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**BOOK A
STAND**



KUNSKAP & FRAMTID
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FIND A COURSE. FIND A JOB.

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